

CASE STUDY

Technology



Client: Technology Company
Spinoff from much larger organization
Number of lives: 540
Number of locations: 4

CHALLENGES

- Permanent HRIS system wasn't going to be ready for initial Open Enrollment
- All new benefit plans and many employees work remotely
- No benefit brand under the new company
- Brand new Human Resources team

SOLUTION

- Benefit Educators was brought in to provide technology, communication, and personal benefit education.
- Benefit Educators provided:
 - **Technology** at no cost that enrolled all benefits and fed data to payroll and carriers
 - **Benefit Counselors** that met one-on-one with all employees to educate on new benefits and complete enrollments in enrollment system
 - **Custom benefit communications** that established benefit brand and was a resource for benefit information
 - **Benefits Enrollment Center** for remote employees to enroll

RESULTS

- All 540 employees went through the one-on-one meeting
- Data was successfully sent to payroll and carriers
- Employee feedback on enrollment was very positive (see quote)
- Participation in the CHDP plan was outstanding: 70%

Voluntary benefits were offered with the following results

Benefit	Policies	Total Annual Premium	Participation
Group Accident	310	\$56,338.80	57%
Group Critical Illness	281	\$58,441.68	52%
Hospital Indemnity	76	\$26,394.24	14%

FEEDBACK

"I wanted to say thank you for your team's onsite support today and pass on the positive feedback that I've never had such a seamless process signing up for benefits. Not to mention, I've never felt as confident that I chose the package that makes the most sense for me."